Morinville Tiny Tots Executive Meeting Minutes Minutes from meeting held: Jan 22, 2024 Executive Members

President: Marissa Wegren Treasurer: Patricia Wilson Secretary: Kaitlyn Berube Registrar: Marissa Wegren

Communications Coordinator: Marissa Wegren

Events/Fundraising Committee: Stacey Kneivel/Marissa Wegren/Karin Serbin

3 Year Class Rep: Sheena Sadoway4 Year Class Rep: Brittany Trahan

Members Present: Marissa Wegren, Patricia Wilson, Brittany Trahan, Stacey Kneivel, Kaitlyn Berube, Madeleine Slade, and Jackie Depatie.

- 1. Meeting Started at 6:49 pm
- 2. Minutes from the Dec 2023, meeting passed
- 3. Teacher Report supplies bounty and hand paper towels charly will pick up.
- 4. Ongoing Business
 - 1) Open house date will be Feb 20.
 - 2) Registration for 2024-2025 school year. It was decided we would open registration now so potential families could apply. Marissa will update the website.
 - 3) Notre Dame is getting a new preschool. We need to compete so options to change the way we handle affordability grant and subsidy. Stacey and Marissa proposed collecting the first 2 months of fees (Aug and Sept) so that come Oct when the subsidy is issued we will have an extra payment in the bank. Tricia mentioned that an issue could be that we have to show that money in some form of holding account and would create issues. It was agreed that the school would cover the affordability grant so the monthly totals charged to parents can remain at 125 and 145. Since our registration and cleaning fees haven't changed we voted to raise them from \$45 to \$50 for registration and from \$50 to \$55 for cleaning fee.
 - 4) Marissa looked into advertising. Canada Post marketing is expensive but Marissa has done a Facebook marketing course and proposed running a campaign through there. It was agreed to start with \$100 for a Facebook ad campaign.
 - 5) Field trips were discussed with options being the vet, flower shop for mother's day
- 5. Parent Reps nothing to report
- 6. Fundraising everyone was given the financials for fundraising at the meeting. Ideas for future fundraisers was discussed.
- 7. Treasurer's Report –report was emailed out prior to meeting with hard copies being available at the meeting.
- 8. Registrar's Report we had a new student starting jan
- 9. Meeting ended at 7:45 pm